



**Ohio National
Financial Services®**

The Ohio National Life Insurance Company
Ohio National Life Assurance Corporation

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FOR IMMEDIATE RELEASE

A.M. Best Company Reaffirms Ohio National's "A+ (Superior)" Rating

Cincinnati – Ohio National Financial Services is pleased to announce that A.M. Best Company has reaffirmed the financial strength rating of "A+ (Superior)" for both The Ohio National Life Insurance Company and Ohio National Life Assurance Corporation. The "A+ (Superior)" rating is the second-highest on a 16-part scale.

Ohio National's ratings from leading independent analysts have not changed since 1991, a record few can match, especially since the Great Recession.

"The latest reaffirmation from A. M. Best continues to provide important reinforcement of Ohio National's excellent financial strength and overall positioning," said Gary T. "Doc" Huffman, CLU, ChFC, Ohio National president and chief executive officer. "Our company's operations are thriving, and we are focused every day on continuing to provide the highest value to our policyholders."

In its analysis, A.M. Best Company noted the rating reflected Ohio National's "positive net operating gains in 2010, strong risk-adjusted capitalization, good risk management platform and the quality of its investment portfolio."

Additionally, Best said that Ohio National benefits from a "diversified business profile, competitive product offerings and a diversified distribution system ... a strong technical platform, efficient variable cost structure, effective asset/liability matching and sound underwriting practices."

Earlier in 2011, Standard & Poor's Ratings Services reaffirmed Ohio National's "AA" (Very Strong) rating. It is Standard & Poor's third-highest ranking on a 21-part scale.

Tracing its corporate origins to 1909, Ohio National today markets a variety of insurance and financial products through more than 40,000 representatives in 47 states (all except Alaska, Hawaii and New York), the District of Columbia, Puerto Rico and through subsidiary operations in Santiago, Chile. As of December 31, 2010, its affiliated companies have \$29.6 billion total assets under management. Products are issued by The Ohio National Life Insurance Company and Ohio National Life Assurance Corporation. Named Cincinnati's "#1 Top Workplace" (large category) by the Enquirer Media (June 2010) and "25 Best Medium-Sized Companies to Work for in America" by the Great Place to Work Institute (June 2004), Ohio National has more than 900 corporate headquarters associates. Visit www.ohionational.com for more information.

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All information, according to reports published on www.ambest.com, www.standardandpoors.com and www.standardandpoors.com/ratingsdirect

Ohio National has received high marks for financial strength and claims paying ability from major rating agencies; however, such ratings do not refer to the performance of our variable accounts nor imply approval of our variable contracts or their portfolios.